Empower Your Business Journey

Start, Grow, and Strengthen Your Business With the Right Tools for Success

Discover a curated collection of business tools and templates designed to streamline your operations and enhance your entrepreneurial journey.

DOWNLOAD NOW

Why Enabled4Business Exists - from our co founder

Michelle Bray

Michelle is a passionate advocate for empowerment through knowledge. As the Co-Founder of Enabled4Life, she has dedicated her work to helping individuals and small business owners build **sustainable, purpose-driven ventures**.

With years of experience navigating the challenges of business ownership and personal growth, Michelle understands the importance of **clear guidance, practical tools, and compassionate support**. Enabled4Business was created as a natural extension of this vision: a space to share resources, wisdom, and encouragement for those taking bold steps into entrepreneurship.

> *Starting a business shouldn't feel overwhelming. I want to make sure people have the tools and confidence to make their ideas a reality, and to keep going—even when things get tough.*

Michelle continues to mentor and support business owners through **personalised guidance, educational tools, and her upcoming book**, designed to walk alongside entrepreneurs every step of the way.



take the next step

Ready-Made Templates to Help You Plan, Launch & Grow

Don’t Miss Out on the Opportunity to Grow Your Business

Enhance your business skills and streamline your operations with our easy-to-use templates. Whether you’re just starting out or looking to improve your current processes, these practical resources are designed to help you succeed. **Each template provides a clear, step-by-step framework to save time and support confident decision-making.**

Business Plan Template

Create a Professional Business Plan That Gets Results

Our comprehensive business plan template is designed to help you clearly define your goals, identify your target market, outline your products or services, and map out your financial projections.

Whether you’re launching a new venture or refining an existing business, this tool will support your success by bringing structure, clarity, and strategic direction to your planning process.

Profit and Loss Statement Template

Plan and track your financial health with ease.

This easy-to-use Profit & Loss (P&L) template helps small business owners and startups maintain a clear view of their income, expenses, and net profit. Whether you’re preparing reports, applying for funding, or simply managing your day-to-day finances, this tool supports accurate record-keeping and greater financial clarity.

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Competitor Price Analysis Template

Understand your market and position your pricing confidently.

This practical and easy-to-use template helps small business owners compare their prices against competitors in the market. Identify pricing trends, spot gaps or opportunities, and make informed decisions that align with your value proposition and business goals. A valuable tool for building a competitive, sustainable pricing strategy.

Startup Costing Template

Understand Your Startup Costs Before You Launch

Ideal for new businesses and entrepreneurs, this easy-to-use spreadsheet helps you capture all initial and ongoing costs, ensuring your business is financially prepared and sustainable from day one.

Business Risk Analysis Template

Plan ahead and reduce your risks.

This user-friendly template helps you identify, assess, and manage potential risks in your business operations. From staffing and compliance to customer service and finance, it’s a practical tool for proactively addressing challenges and building a more resilient business.

Cash-flow Template

Take control of your cash flow with confidence.

This premium cash flow forecasting tool is perfect for service providers needing to track income and expenditure over time. Stay on top of your financial position with monthly breakdowns and insights to keep your business stable and sustainable.

SWOT Analysis Template

Know your strengths, fix your weaknesses.

This fillable SWOT analysis template enables business owners to evaluate internal strengths and weaknesses, and assess external opportunities and threats. A great strategic tool when applying for NDIS registration or refining your business model.

Marketing Plan Template

Map out your marketing goals and grow your audience.

Perfect for sole traders and small businesses, this structured template guides you in planning promotional strategies, identifying target markets, and setting measurable marketing goals. A valuable starting point for building your brand visibility and securing more clients.

Cost of Goods Forecast Template

Understand your costs and protect your profit margins.

This 12-month COGS forecasting template helps product-based businesses track and project the cost of producing or delivering goods. Ideal for inventory-based businesses, it supports better pricing decisions, budget planning, and financial visibility, so you can grow with confidence and maintain healthy profit margins.

Sales Mix Forecast Template

Forecast revenue across multiple products or services.

This template lets you input unit sales and pricing for various products,

automatically calculating total monthly and annual revenue.

1. Monthly sales breakdown
2. Supports multiple product lines
3. Auto-calculates totals and revenue projections

Perfect for businesses with varied offerings.

Fixed Expenses Forecast Template

Plan and track your monthly business costs.

This 12-month template helps you forecast fixed expenses like rent, utilities, and insurance. Includes:

1. Monthly breakdown (Jan–Dec)
2. Editable fields for expense categories
3. Auto-calculated totals

Ideal for budgeting and financial planning.

Sales Forecast Template

Project your monthly revenue with ease and accuracy.

This ready-made Sales Forecast Template helps you estimate sales volume, pricing, and revenue across a 12-month period. Simply input your expected monthly units sold and price per unit — the template will automatically calculate total monthly and annual sales.

Features include:

1. Monthly breakdown for unit sales and pricing
2. Automated total sales calculations
3. Clear, user-friendly layout with editable fields

4. Space to input product/service names and unit types

Perfect for startups, business plans, grant applications, or feasibility studies.

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Break Even Calculator Template

Quickly estimate how much you need to sell to cover your costs.

This simple Break Even Calculator template helps you determine the point at which your business will start making a profit. It includes:

1. Mark-up calculation based on unit costs
2. Breakdown of monthly fixed costs (e.g. rent, electricity, internet)
3. Automated formula to calculate your break-even point based on cost and revenue assumptions

Ideal for early-stage businesses, product testing, or financial planning exercises. Designed for ease of use and clarity.

Example Market Research Survey Expand U Chips Template

Collect essential customer insights to guide your business decisions.

This ready-to-use Market Research Survey template is designed to help you gather valuable feedback from your target audience. Whether you're assessing product awareness, purchase behaviour, or customer preferences, this tool supports data-driven decision-making for product development and marketing strategy.

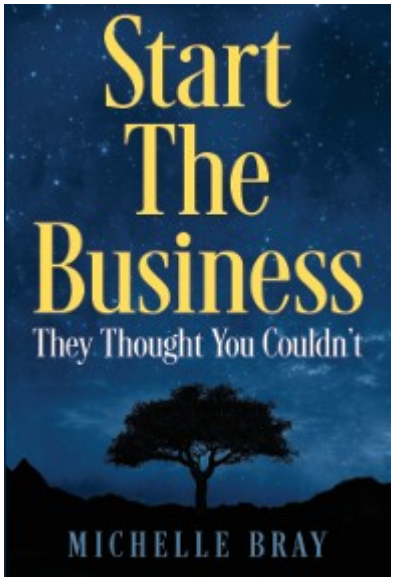
With sections covering awareness, usage, purchasing habits, product ratings, and price sensitivity, this survey is ideal for feasibility studies and new product testing.

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Business Adventure Map Template

Visualise and optimise your workflow.

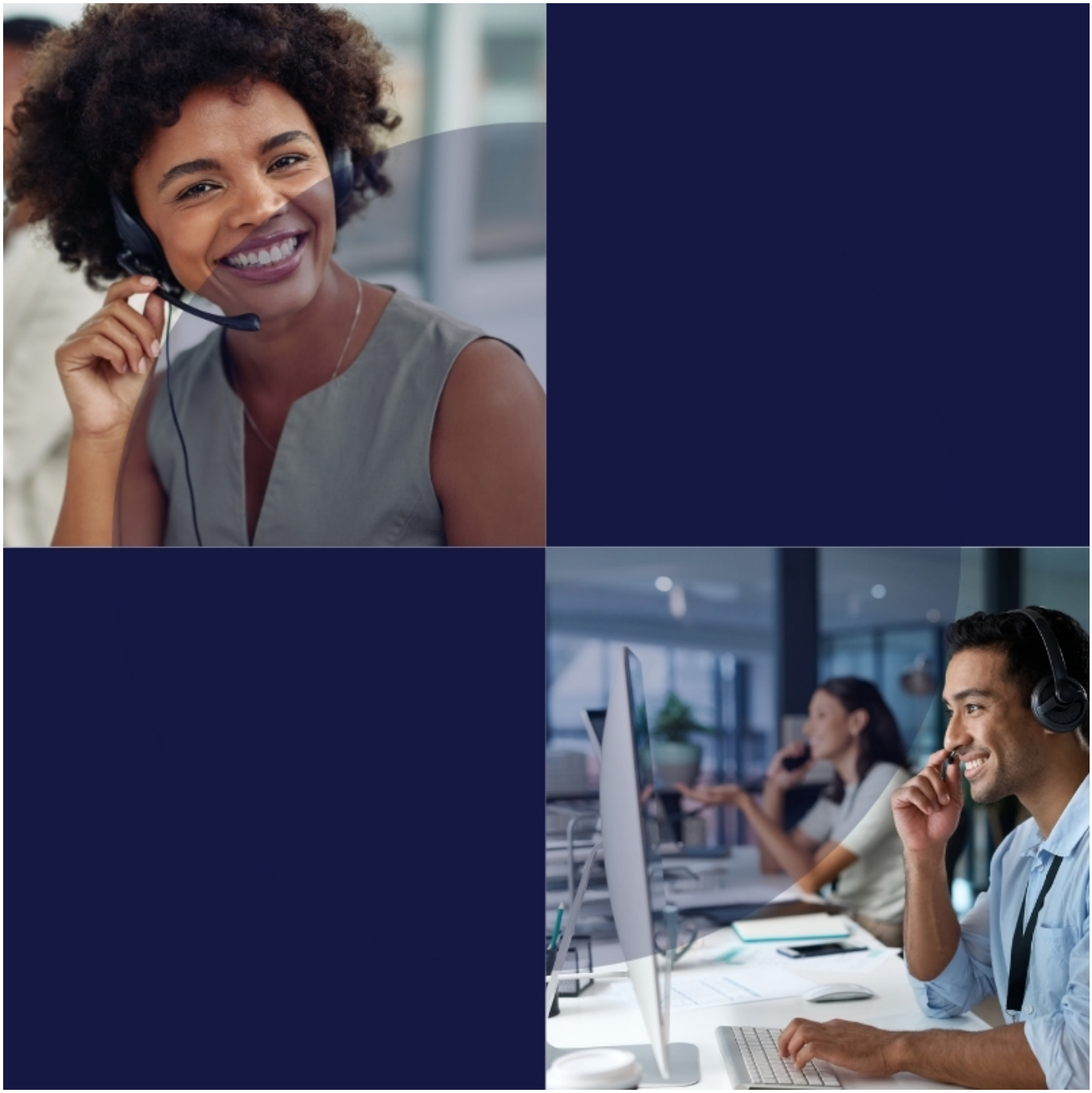
This template helps you map out key business processes, identify inefficiencies, and streamline operations for improved performance. Perfect for documenting standard operating procedures or improving team communication, it’s a practical tool for clarity and consistency across your business.



START THE BUSINESS THEY THOUGHT YOU COULDN'T BY MICHELLE BRAY

Join Our Book Launch VIP Mailing List

Be one of the first to receive early access to **book launch** information. Stay in the loop and be ready on launch day on **20 November 2025.**



connect with our business counsellors

Enabled4Business - Start Up Consults

Are you considering launching a business but unsure where to start? Our **Business Counsellors** are here to guide you every step of the way.

We provide **comprehensive, personalised support** to help turn your business ideas into reality. Our services include:

✔ Guidance on selecting the most appropriate **legal structure**
✔ Assistance with **business name registration**
✔ Development of a **tailored marketing plan** to promote your brand
✔ Support with **GST (Goods and Services Tax) registration**
✔ Help with setting up a **business bank account**
✔ Practical advice on **insurance** and other essential business requirements

With expert advice and access to the right resources, you'll be equipped to build a strong foundation for your business success.

book now



RECOMMENDATIONS

Other Businesses Empowering Success

Enhancing Your Business Capability

We love sharing high-quality programs that support business owners in their professional and personal growth.

One program we recommend is the **Business Mindset Bootcamp** by Sal Holden, designed to help small business owners strengthen confidence, clarity, and resilience in their business journey.

 Explore the Business Mindset Bootcamp:
salholden.com/business-mindset-bootcamp